



LONGVIEW  
PUBLIC SCHOOLS

# Design *for* Excellence



2016-2021

# Our Commitments

LONGVIEW PUBLIC SCHOOLS IS COMMITTED TO OUR:

## Students

We:

- » Focus on student learning and improving achievement.
- » Provide our students with opportunities to gain the knowledge and life skills needed for success.
- » Offer safe and supportive learning environments, where students can explore their strengths, address their weaknesses and achieve their potential.

## Families

We:

- » Create an environment where families are informed, welcomed, supported and encouraged.
- » Work with our students' families to meet our students' needs.
- » Communicate effectively with all families.

## Educators & support personnel

We:

- » Recruit, retain and develop effective, well-trained, passionate and student-centered staff members.
- » Provide professional development to meet the needs of our staff, including training opportunities focused on literacy, instruction and dropout prevention.
- » Compensate our employees—our greatest resource—fairly and competitively.

## Community

We:

- » Seek to involve all stakeholders within the community.
- » Communicate our successes and challenges effectively and consistently with the Longview community.
- » Create processes for community input.

## Our Mission

*The mission of the Longview Public Schools is to ensure that every student learns the knowledge, skills, attitudes and behaviors to become a responsible citizen in a rapidly changing society.*

## Our Vision

*Ready to Learn, Ready for Life.  
Together We Aspire and Achieve.*

## Our Aim

*Longview Public Schools: The district of choice for families, educators and support staff!*

# Our Goals

PRIMARY GOAL:

## INCREASE STUDENT ACHIEVEMENT

Ensure that each of our students reaches his or her academic potential; increase achievement by focusing on results.



### Measures of success:

- » Student improvement and achievement levels exceeding the state average\*
- » District graduation rates exceeding the state average
- » Career and Technical Education (CTE), Advanced Placement (AP), college credit and Honors course enrollment increasing each year
- » AP test completion increasing each year; students scoring a 3 or above exceeding national averages by the end of 2020-2021

SECONDARY GOAL:

## IMPROVE THE CULTURE & CLIMATE OF OUR SCHOOLS

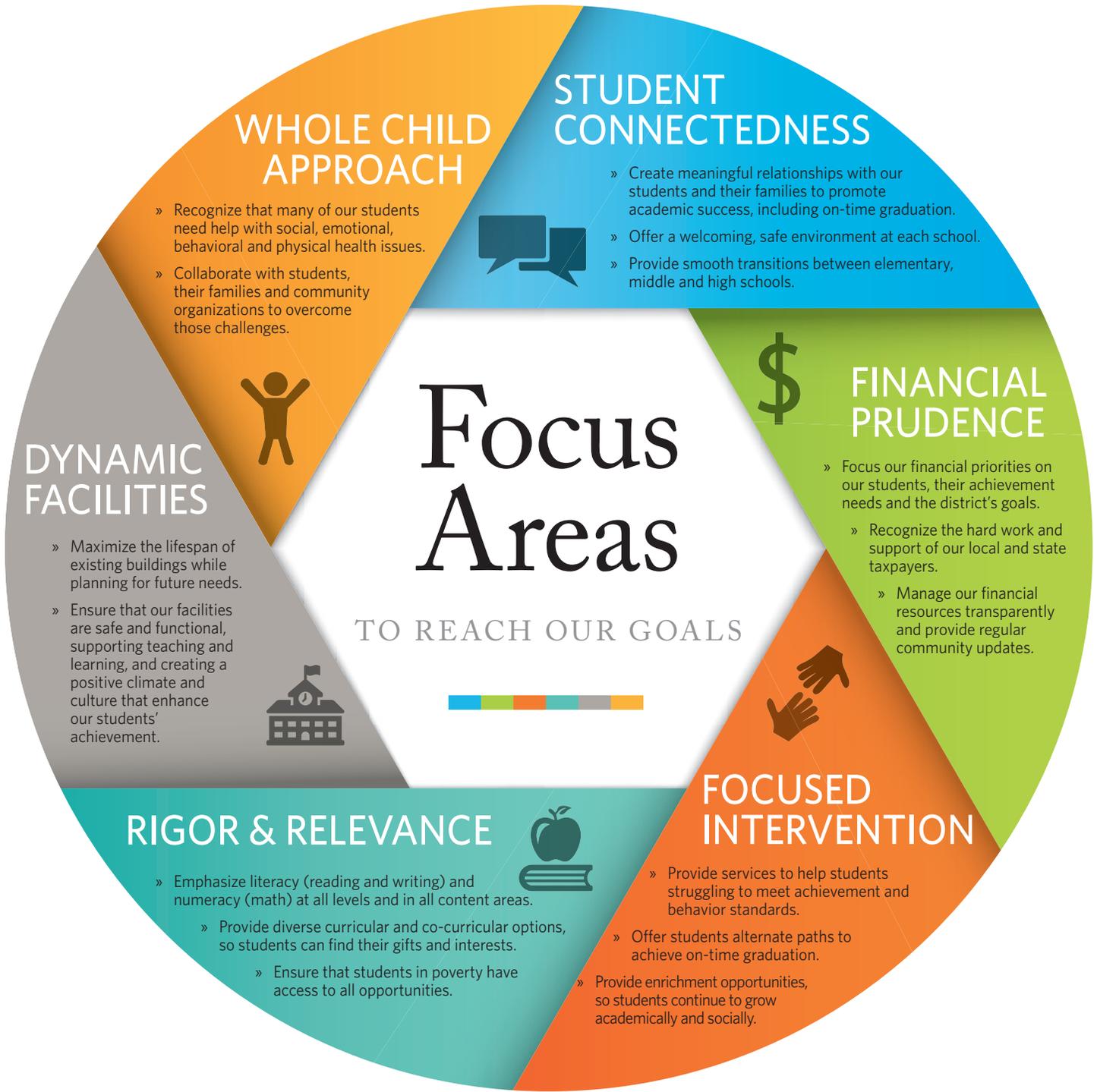
High performing schools share numerous traits, including a clear and shared focus, effective leadership and a supportive learning environment.



### Measures of success:\*\*

- » Average school trait ratings by staff exceeding those of high performing schools
- » Average school trait ratings by parents exceeding those of high performing schools
- » Average school trait ratings by students exceeding those of high performing schools

\* Measured by the state summative assessment \*\*Measured by the Center for Educational Effectiveness annual survey



**LONGVIEW**  
PUBLIC SCHOOLS  
CREATING THE FUTURE TODAY

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Adopted May 2016; revised April 2017.