

NAMING FACILITIES

Board of directors' approval is required for all decisions to name or change a name of a school or building or to name or change a name of a portion of a school or building.

For the purposes of this policy, a building refers to individual portions of a school, auditoriums, gymnasiums, fields and playgrounds, classrooms, and other facilities as designated by the board of directors.

No commitments or promises should be made for naming a facility, nor should any formal or informal agreements be made for a naming opportunity without prior board approval.

School district buildings may be named after:

- persons who have attained national, state, or local prominence in the fields of education, arts and sciences, politics, military achievements, citizenship, statesmanship;
- after past U.S. presidents or Washington state national senators or representatives;
- after the geographic characteristics of the area in which the facility is located; or
- donors that represent the ideals and values of the district mission statement, core values and policies.

The district's numerous buildings, auditoriums, gymnasiums, fields/playgrounds, classrooms and similar rooms offer opportunities for naming rights or plaques acknowledging the source of the funds for the construction, renovation or enhancement of such facility.

Special requests to name or rename portions of buildings or other facilities in honor of people or an organization who have contributed to the betterment of the district's educational program or alumni who have distinguished themselves may be considered by the Longview School Board. The person or organization being honored by naming of a facility must represent the ideals and values of the district as reflected in the district's mission statement, core values, and policies. The board reserves the right to decline any donation conditioned on a naming right.

Final board action will take place no sooner than thirty (30) days after the superintendent provides a written report at a board meeting.

Cross references: Policy 6114 Acceptance of Gifts, Conveyances, Devises and Bequests
 Procedure 6114 Procedures and Criteria for Acceptance of Gifts

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